

INsalon

Reimagined

Invest in the Future of the Salon Profession

Who We Are

The Salon & Spa Professional Association has served beauty professionals since 1924, empowering salon and spa entrepreneurs through leadership - Education - Mentorship and Advocacy.



Why Partner with SSPA in INsalon Reimagined

- Support a Women-Led Industry
- Gain Visibility with Independent Owners
- Build Long-Term Credibility & Connections
- Community Leadership Recognition

Sponsorship Opportunities

Event Sponsor \$2,500	Social Sponsor \$2,500	Main Stage Sponsor \$1,000	Registration Sponsor \$2,000
Premier Recognition Throughout the Event	Exclusive Sponsor of the Networking Social	Exclusive Main Stage Sponsor	Be the First Brand Attendees See

Opportunities Are Limited - Secure Your Sponsorship Today!

SALON  **SPA**
PROFESSIONAL
ASSOCIATION



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2626 E. 82nd Street, Suite 105, Bloomington, MN 55425

When you invest financially in SSPA and INSalon Reimagined, you are not simply sponsoring an event – you are investing in the stability, growth, and advancement of an industry that continues to evolve toward independent ownership. .

Sponsorship Opportunities

Event Sponsor
\$2,500

Premier Recognition
Throughout the
Event

- On-stage recognition throughout the event
- Spotlight in email and social media promotions
- Logo on event signage and promo materials
- Recognition as event sponsor in all press material
- One stage presentation (45 min slot)
- Complimentary vendor table
- **2 Sponsorship Available**

Social Sponsor
\$2,500

Exclusive Sponsor of
the Networking Social

- On-stage recognition
- Recognition in email and social media
- Logo on event signage and promo material
- Recognition as event sponsor at Saturday evening social
- Complimentary vendor table
- **1 Sponsorship Available**

Main Stage
Sponsor
\$1,000 ea

Sponsor

- On-stage recognition
- Recognition in email and social media
- Logo on event signage and promo material
- Special recognition in the classroom
- 1 Stage Presentation each (45 min slot)
- **2 Sponsorships Available**

Registration
Sponsor
\$2,000

Be the First Brand
Attendees See

- On-stage recognition
- Recognition in email and social media
- Logo on event signage and promo material
- First to connect with attendees
- **1 Sponsorship Available**

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