

BOARD OF DIRECTORS

The officers of the Association include the President, President-Elect, Secretary/Treasurer, five Directors and the Immediate Past-President, each serving a 2-year term. In order to maintain consistency on the Board and to promote cohesiveness, four Board members are elected in odd years and four are elected in even years.



Working together to improve your Association

Board representation reflects the membership of hair, skin and nail professionals, and,

should be all inclusive in regard to the geographic, age, and cultural diversity of its members. The Board of Directors acts with the mission of the Association and the industry in mind. It is committed to the success of its members through innovative education, legislative advocacy, networking and building relationships to shape the destiny of our industry.

Board assignments are made by the President with a person's special talents and interests taken into consideration. These may include chairing one of the committees and/or serving on ad hoc or standing committees.

Board meetings are held in most months at the MNSSPA office.

It only takes ONE person to make a difference...

Each and every one of us has the power to make a difference. Find where your talents are best utilized in MNSSPA by serving your Association through committee work and/or in a leadership role. You will make a difference.



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THE POWER OF ONE



From committee work to a leadership role, YOU can reach out to make a powerful difference in your Association and the beauty industry.



COMMITTEES

STANDING COMMITTEES

There are so many ways you can help MNSSPA accomplish its goals. Current committees that would welcome fresh thinking, new insights, or past knowledge are:

Administrative

As times change, so do the governing rules and policies of an Association. It is the focus of this committee to maintain the Association's Constitution and Bylaws and Policy Manual.

Education

The Education Committee helps to design programs for the membership which will keep them current on trends, fashion as well as in business and legislation. The Education Team and SWAT Team (Students With Awesome Talent) present classes and/or main stage performances at INSalon, the Spring Event or at Ultimate Style Runway Extravaganza.

Finance

The Finance Committee watches over the Association's finances along with its accountant and Executive Director.

Legislative

This group works with the MNSSPA lobbyist to monitor the state legislature for changes that



would adversely affect the membership. They also work with the Board of Directors to advance positive legislative change with the assistance of its lobbyist.

Long Range Planning

Future goal setting is the task of this committee, making sure that the Association is prepared for changes in the industry or economy that directly impact our business.

Membership and Marketing

Increasing membership and promoting the Association are the two primary functions of this committee. From visits to salons or schools to forming a calling group to encourage Association participation, this committee keeps members active and involved.

OTHER COMMITTEES

Student/Schools Outreach



Student members are a vital part of MNSSPA. Visits are made to the schools to encourage membership, participation in the hair competition at INSalon in the fall, and to apply for the SWAT Team.

Nominating

Choosing a slate of candidates for each annual election is the sole task of this committee. The committee is disbanded upon the election of these officers.

INSalon

Each year a group plans and organizes this trade-show and educational event. The education includes hair, skin, nails, business and wellness classes. Members can assist with the show in many different capacities:

- Help recruit exhibitors and/or attendees
- Work with guest artists and speakers
- Plan Ultimate Style Runway Extravaganza
- Help the day of the show



CE credits are offered for many classes.

Spring Event

The Spring event offers advanced education for hair, skin and nails professionals. Many of the classes are hands-on and often include certification for the skills learned. CE credits are usually offered.

Cancer Wig Foundation



The Cancer Wig Foundation was started in 1990 to help cancer patients with the cost of a wig or cranial prosthesis and to fill the gap for those whose insurance does not cover the cost of a wig for temporary hair loss due to medical treatment. CWF is a non-profit organization that relies on donations to provide help to these individuals. You can help by serving on their board of directors and by promoting the CWF in your salons and spas.